

# Williamsburg Gift Shop to Hold Christmas Sale, in July

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Proactive shoppers can get a head start on next season's holiday shopping at specialty gift store [Two the Moon's](#) (6501 29th St. N) upcoming Christmas in July sale.

Two the Moon, [which opened last year](#), sells an eclectic selection of primarily local merchandise, ranging from pottery to greeting cards to baby clothes. During the one-day Christmas in July sale, owner Johanna Braden says all holiday items in the store will be 40 percent off, including holiday merchandise for the upcoming seasons of Halloween, Thanksgiving and Christmas. All other store items will be 10 percent off.

The bulk of Two the Moon's offerings are made in Arlington or, barring that, somewhere in the USA. The shop currently carries goods from about 25 different Arlington artisans, including headbands and bows, jewelry, handmade cards and canvas tote-bags. Braden also works to hire locally and says she has given both neighborhood mothers and kids jobs at the store.

Braden opened the store on Sept. 2, 2014 after ending her 35-year career in nursing. Owning a local gift shop had long been a dream of hers, and because she knew that nothing like it existed in the Williamsburg neighborhood where she lived, she decided to give it a shot.

Braden says that business has been "phenomenal" ever since she opened up shop last year.

"Just the other day, someone came in and told me that on the last day of school this year, all the kids came in with gifts for their teachers, and they were all Two the Moon bags!," said Braden. "It's great — that's just so great to hear."

The Christmas in July sale is scheduled for July 18 from 10 a.m.-7 p.m., with a "rain date" of July 19. Regular store hours are Sunday 12 p.m.-5 p.m. and Tuesday-Saturday 10 a.m.-7 p.m.